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(54) COMPOSITION FOR THE AMELIORATION OF MALODOURS

(71) We, WARNER-LAMBERT COMPANY, of 201 Tabor Road, Morris Plains, New Jersey 07950, United States of America, a corporation organised under the laws of the State of Delaware, United States of America, do hereby declare the invention, for which we pray that a patent may be granted to us, and the method by which it is to be performed, to be particularly described in and
10 by the following statement:—

The present invention is concerned with new compositions, such as mouthwashes, mints, breath sprays and the like, having included therein one or more selected compounds.

We have found that the odour-masking qualities of mouthwashes, mints, breath sprays, toothpastes and the like are unexpectedly enhanced by the addition of one or more of a selected group of compounds. These compounds, which we call "reodorants" are terpenes which are distinguished by their ability to enhance the odour-masking efficiency of other compounds, when the former are present in minor amounts.

The odour-masking properties or deodorant properties of flavours and fragrances are well known. Flower oils have well known odour-masking properties but, when used alone, give 30 rise to peculiar and, in many cases, unpleasant sensations. It is, therefore, apparent that not every fragrance or flavour would be aesthetically acceptable in diminishing malodours nor, for that matter, capable of reducing them at 35 all.

The reodorant compounds which we have found to be suitable for use in the compositions of the present invention are α - ionone, α - methyl - ionone, citral, geranyl formate and geranyl acetate, which are terpenes. It has been further determined that only a few terpenes possess reodorant qualities although, in large amounts, many terpenes can be described as flavours and perfumes.

Thus, according to the present invention,

there is provided a composition for the amelioration of malodours, comprising a known deodorant composition with a minor content of at least one compound selected from α - ionone, α - methyl - ionone, citral, geranyl formate and geranyl acetate.

geranyl formate and geranyl acetate.

Determination of reodorant properties of various substances has been carried out both in vivo and in vitno. The results obtained using both methods show good correlation in measuring reodorant properties. The method of measuring reodorance in each case was organoleptic, i.e. panels of judges skilled in making such determinations were used to evaluate the effectiveness of compositions containing small amounts of compounds being tested for reodorant properties by estimating the strength and quality of certain odours.

Much evaluation has been done using in vituo techniques for the screening of potential reodorant compounds. A procedure for carrying out such tests was designed for evaluation of such compounds and their masking effect on strong sources of odour, such as saliva which has been incubated by ageing in a test tube, onion, garlic and tobaccosmoke. Incubated saliva exhibits the characteristic and typical malodour found in the mouth generally referred to as "bad breath" or halitosis.

Incubated saliva was prepared as follows: whole saliva was collected from random donors, pooled and filled into test tubes (10 cc./tube) and incubated at 37°C. for 18 hours. The tubes were cooled and then capped.

Onion oil (commercially available) was prepared as an odour concentrate as follows: 2 cc. 95% ethanol; 2 cc. "Tween" 80; 0.1 cc. Onion Oil; q.s. water to 100 cc. of concentrate ("Tween" is a Registered Trade Mark). This stock solution was used to prepare dilute onion oil solutions containing 0.5 cc. stock + 249.5 cc. water.

A natural garlic oil concentrate stock solution was prepared as follows:

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2.0 cc. 95% ethanol 2.0 cc. Polysorbate 80 0.05 cc. garlic oil q.s. water to 200 cc.

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5 This concentrate provided 5 cc. to 245 cc. of water for use in test procedures.

Tobacco smoke odour was obtained by bubbling the smoke from 12 cigarettes through 400 cc. of 5% aqueous ethanol.

Two factors were considered to be of importance in defining a reordorant: the amount of a standard concentration of reodorant required to mask an odour and the volatility of the reodorant compound. The latter consideration is based on the possibility that the source of malodour is not destroyed so much as it is masked by the countervailing reodorant. The effectiveness of the reodorant is, therefore, partially dependent upon its ability to volatilise competitively with what-ever malodour may be present.

The factors of effective concentration and volatility were determined for various possible reodorant compounds. Effective reodorant concentration is determined as follows:

Five stoppered bottles are provided with 1 cc. of standard malodorous material, previously described, together with 1, 2, 3, 4 or 5 cc. of the reodorant compositions to be evaluated. A test panel of judges indicates which are still malodorcus and to what degree and those which have no odour.

Tests which show an area around which the odour seems masked are further defined by adding reodorant to comparable 1 cc. samples in 0.2 cc. increments, starting at the last previous concentration at which malodour was still perceptible, to determine at what concentration the malodour is masked. This value is the number of cc. of reodorant solution required to overcome the specific mal-

A second factor which is considered in screening potential reodorant compounds is that of volatility. Tests are made of compounds, in combinations with known sources of malodour, to determine whether, under as nearly equal conditions as possible, effective amounts of reodorant reach the nose, as compared to particular malodours. Judge make evaluations of malodour and reodorant combinations, noting the time elapsed in minutes and 1/100 ths thereof at which the malodour is judged to be masked by the reodorant compound. This test may proceed for a maximum of ten minutes.

The two numerical values arrived at in accordance with the above methods are multiplied. Compounds producing a reodorant value of 50 do not possess reodorant activity as defined herein.

How this reodorant value is arrived at is

shown in the following hypothetical table giving results of dilution of a source of malodour with a reodorant solution and the neutralising of a malodour with vapour from a reodorant:

	Dilution	Vapour Mixing*	Reodorant Value	
Compound A	1.6	5.0	8.0	70
Compound B	2.0	10.0	20.0	
Compound C	0.5	1.66	0.83	

*Time is given in minutes and hundreths of minutes. (Example: 1 minute 15 seconds becomes 1.25 minutes).

This concept of reodorant properties marks a new point of departure for the development of approaches to overcoming the problems of odour masking and at least aesthetically improving breath odour. It is also clear from the screening tests set forth below that the compounds of the present invention also possess qualities which suggests including them in aerosol room fresheners and other compositions designed to combat unwanted odours.

The reodorant value which has been selected as indicating compounds with no appreciable reodorant activity is 50; possible reodorant activity as deflected in a reodorant value sufficiently low to warrant further investigation would be about 30 and any value appreciably lower would be unquestionably active.

Once the reodorant concept was formulated, it appeared that it would be merely a matter of selecting obvious flavours and fragrances as probable reodorants. This did not prove to be the case. There was no consistency discernable between those compounds which were pleasant smelling of themselves and their effectiveness as reodorants. Several compounds 100 tested not only possessed no reodorant effectiveness but, when used to mask unpleasant odours, produced a resultant odour worse than the original unpleasant odour.

An example of this occurred when incu- 105 bated saliva was mixed individually with cinnamic aldehyde and ambrettolide, both of which have pleasant fragrances but each of these in combination with incubated saliva resulted in a more objectionable odour than 110 the incubated saliva alone. Other compounds with slight to neutral fragrances unexpectedly displayed exceptional reodorant qualities on testing. Sixty-seven possibilities were screened, with the result that eleven were found to have 115 sufficient reodorant to warrant further experiment and the five compounds of the present invention have been shown to be superior reodorants.

A sampling of various terpenes is set forth 120 below. The reodorant values were arrived at in accordance with methods described above.

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	Reodorant	Saliva	Malodour Onion	Compound Garlic	Tobacco
	Geranyl formate	12.21	4.87	18.00	5.50
5	Geranyl acetate	6.24	5.40	40.0	
	Geranyl propionate	43.0	50.0	50.0	50.0
	Geranyl butyrate	32.26	38.25	42.0	50.0
	Geraniol	33.44	50.0	50.0	50.0
	Citral	16.17	7.36	13.22	14.50
10	α - Ionone	3.75	0.50	1.22	1.80
	α - Methyl - Ionone	6.20			
	B - Ionone	50.0	_		

It is apparent, from a comparison of the results, that adjacent homologues do not have any necessary relationship with respect to reodorance.

We do not wish to be bound by any explanation of the phenomenon of reodorance but it may be theorised that this quality of a compound is due either to an ability to block odour receptor sites in the olfactory epithelium or to low olfactory thresholds for the compound and possibly a combination of both. This latter quality is the ease of detection of the reodorant compound when present in combination with other odours.

Further tests using human subjects having mouth odour problems were carried out using α - ionone as the reodorant. A test panel of five trained judges were used to monitor the breath of participants as to its odour. The participants are out of the judge's sight and their breath is conveyed to the judge's nose via a standardised cylindrical glass tube. A lapse of at least 90 seconds between samplings was adhered to, to prevent olfactory fatigue.

The *in vivo* methods had been refined by use of multiple judgings and replicate judgings. In the latter, a subject just rated was resubmitted to the judges for a second time, unknown to them, and the two evaluations compared. Judges scored the same or within 1 point of the previous score on a 1 to 9 rating scale about 85% of the time.

Three hundred and eleven subjects were tested using three flavour bases in conventional mouthwash bases which have included in them one or three flavorants, that of Flavour I, Orange Juice and Mint. These three formulations were used as such and with additions of α - ionone in amounts of 100, 500 and 1000 parts by weight per million.

A base value of breath odour was established using a random sampling of the test population using a scale of 1 to 9 with 5 indicating neutral or nearly odourless state while a lesser number indicates increasingly pleasant, while above 5 the higher the number indicates increasingly unpleasant odour. The standard for 9 was the odour of incubated saliva.

The results of the tests showed that the flavoured mouthwashes without reodorant reduced breath odour to different degrees with mint the most effective, Flavour I less effective and orange juice the least so. The improvement in breath odour quality was further increased when the mouthwashes were provided with increased amounts of α -ionone. This was the result when α - ionone was added in concentrations of 100, 500 and 1000 parts by weight per million.

The following Examples, which are given for the purpose of illustrating the present invention, represent embodiments which have proven to be particularly effective for obtaining the best results in breath odour improvement through the use of reodorant com-

ounds : —

pounds: —			
Example 1			80
1. Glycerol USP	100.0	g.	
2. Sorbitol Solution USP	40.0	g.	
3. "Tween" 60 SD	6.0	ğ.	
4. SD Alcohol 38-F ¹⁾	182.7	ml.	
Sodium Cyclamate NF			85
(optional)	1.6	g.	
6. Saccharin Sodium NF			
Powder	0.16	g.	
7. Flavour I ²⁾	0.753	g.	
8. FD & C Red #2 (100%			90
dye)	0.6	mg.	
9. FD & C Yellow #6 (100	%		
dye)	10.0	mg.	
10. Sodium Phosphate Dibas			~~
Anhydrous	1.1	g.	95
11. Citric Acid Anhydrous U			
Fine Granular	0.72	g.	
12. Water Purified			
USP q.s. t	o 1000.0	ml.	

1) Alcohol SD 38F Boric Acid, USP			100
Granulated Menthol USP Cassia Synthetic Alcohol USP	1.510 0.552 0.094 180	6 g.	105
Total Volume	182.7	ml.	

		4176 g.	reodorant following order:	ved by others i	n this descend-	
5	Orange Juice F-4521 0.3	1114 g.	Flavour I	1000 parts		
,		0002 g.	Orange Juice	reodoran	per million	65
	Orange Flavour Absolute 0.0	0002 g.	Flavour Flavour I	reodoran 500 parts reodoran	per million	
10	Method for Preparation. Step:		Mint Flavour	500 parts	per million	70
20	A. Add 3 to 4 and mix. Ad 2. Continue mixing.	d 1 and	Orange Juice Flavour	- 500 parts	per million	
	B. Add 7 and 8 to A, mix for 15 C. Bring B to 95% of finished vo		Mint Flavour Orange Juice	-without red - 100 parts	dorant	
15	13. Add 5, 6, 11 and 12. Mix u have dissolved and continue mi	ntil solids	Flavour Flavour I	reodoran — 100 parts	t	75
	solution clears (approx. 45 min. D. Bring C to volume with 13,	.).	Mint Flavour	reodorani		
20	and allow to stand overnight a temperature.		Flavour I	reodorani —without red		
	E. Filter. F. Add 9 and 10 to E and remin	ς. *	Orange Juice Flavour	-without rec		80
	The mouthwash prepared as set for				the reodorant	
25	was then provided with α - ionor reodorant in amounts of 100, 500 parts per million by weight of con	and 1000	action of the c increase in the a ous flavours in	mount present	and that vari-	85
	The resultant mouthwashes were jud more effective at improving the 1	ged to be	odour-masking a	bilities.	found useful	03
30	various subjects according to a panel using the organoleptic method ear	of judges	in combination mint and candy	with chewing	gum, pressed	
	cribed. The mouthwash alone as we mouthwash plus the various am	ell as the	reodorant is usua tions in pure for	lly supplied to	these formula-	90
	reodorant and also the mouthwash a with the flavour replaced by mint f	lavour in	α - ionone is us in dilute solution	, its pure forn	i being that of	
35	one set and orange juice flavour in were evaluated.	another,	an oily liquid with the usual	ingredients of	such material.	95
	The combination evaluated were: 1. Mouthwash as in Example I+	100 nnm	given in parts pe		g examples are	
40	 α - ionone. 2. Mouthwash as in Example I+. 		Chewing Gum	Example II		
	 α - ionone. 3. Mouthwash as in Example I+1 		Gum base Sugar		20% 64%	100
	α - ionone.	000 PP===	Corn Syrup Flavour		15% 1%	
45	Three compositions as in 1, 2 and that the flavour in each was cha		Reodorant (Compounds	10—1000 parts/million	105
	mint. Three compositions as in 1, 2 and		Pressed Mint	Example III	1	
	that the flavour in each was changed t juice.	to orange	Sugar Corn Syrup		94.75% 4%	
50	Three compositions without reodo using Flavour I, mint and orange		Magnesium Flavour	Stearate	1% 0.25%	110
	The qualitative evaluation of these binations of mouthwash bases without	reodor-	Reodorant C	Compounds	10 to 1000 parts/million	
55	ant and with 100 parts per million, 5 per million and 1000 parts per million	on, with		Example IV		115
	the Flavour of Example I, mint flavour were the follo		Candy Lozenge Sugar	е	64%	115
	The combination having the		Corn Syrup Flavour		35% 1%	
60	diminution of malodour was the mo with mint flavour and 1000 parts per		Reodorant C	ompounds	10 to 1000 parts/million	120

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5	l,	311,060
5	Reodorant compounds added within the ranges indicated do not change the finished product physically in any essential manner. The reodorant compound's qualities at unimpaired by the processes used for the proparation of these various compositions. Example V	thoroughly. F. Add and dissolve G. Q.S. to final vol
	A preferred mouthwash composition is pr pared as follows:	e- ted to filtrate v 210 ml./1000 ml.). K. Add 13 as 1.0% aq
10	 Glycerol USP 50.0000 g. Sorbitol Solution 	ted to filtrate v 1.0 ml./1000 ml.).
15	USP 100.0000 g. 3. Alcohol SD 38B ³¹ for Reodorant Mouthwash W6680-25 253.2000 ml 4. Sodium Saccharin NF	pect to ameliorating bre
20 25	Powder 1.2000 g. 5. Sodium Phosphate Dibasic Anhydrous 0.1600 g. 6. Sodium Phosphate Monobasic Crystalline 1.2000 g. "Tween" 80 SD 15.0000 g. 8. Menthol USP 0.0040 g. 9. Imitation Mouth Refresher (9/702559) 1.0000 g.	tion in the United Kin trary to the provision Sweeteners in Food Reg
	10. Mouthwash Flavour V-30.278 1.0000 g.	WHAT WE CLAIM 1. A composition for

1.0000 g.

0.0020 g.

(100% dye basis) 0.0100 g. 14. Water, deienised 1.0000 L. USP q.s. to 35 3) Alcohol SD 38B 1. Menthol USP 1.5960 g. 2. Peppermint Oil USP 1.4000 g. 3. Alcohol 95% USP 250.0000 ml.

12. FD & C Blue #1 (100%

13. D & C Yellow #10

11. α - ionone

dye basis)

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Method of Preparation.
A. Add 7 to 3 and mix well.
B. Add 8, 9, 10 and 11 and mix well.
C. While mixing rapidly, slowly add 14 to approx. 1/2 of final volume. Mix until clear.

45 D. Add 1 and 2 to C and mix well. of final volume. Mix

4, 5 and 6 in E. lume with 14. Mix

of filtrate.

queous solution adjusolume (theoretically

queous solution adjusvolume (theoretically

vash was at least the

example I, with mint a - ionone, with reseath odour. It has a and has the odour The taste is geners for some time after

of the present invenngdom which is con-ns of the Artificial gulations 1967.

I IS:—

1. A composition for the amelioration of malodours, comprising a known deodorant composition with a minor content of at least one compound selected from α - ionone, α methyl - ionone, citral, geranyl formate and geranyl acetate.

2. A composition according to claim 1, wherein the reodorant is present in an amount, by weight, of from 10 to 2000 parts per

3. Compositions according to claim 1 for the amelioration of malodours, substantially as hereinbefore described and exemplified.

> VENNER, SHIPLEY & CO., Chartered Patent Agents, Rugby Chambers, 2, Rugby Street, London, W.C.1. Agents for the Applicants.

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